



# PROMOTER'S GUIDE

**126 MAIN STREET \* PIKEVILLE, KY 41501**  
**[WWW.APPALACHIANWIRELESSARENA.COM](http://WWW.APPALACHIANWIRELESSARENA.COM)**  
**PHONE: 606-444-5500**

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## STAFF

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**Tyler Williamson**.....Catering Manager

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**Chandra Hunley**.....Finance Manager

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**Wes Hutchison**.....Executive Chef

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## General Information

### APPALACHIAN WIRELESS ARENA Location

The Appalachian Wireless Arena (AWA) is located in the heart of downtown Pikeville, Kentucky at 126 Main Street, Pikeville, KY 41501. The facility mailing address is: 126 Main Street, Pikeville, KY 41502-1257.

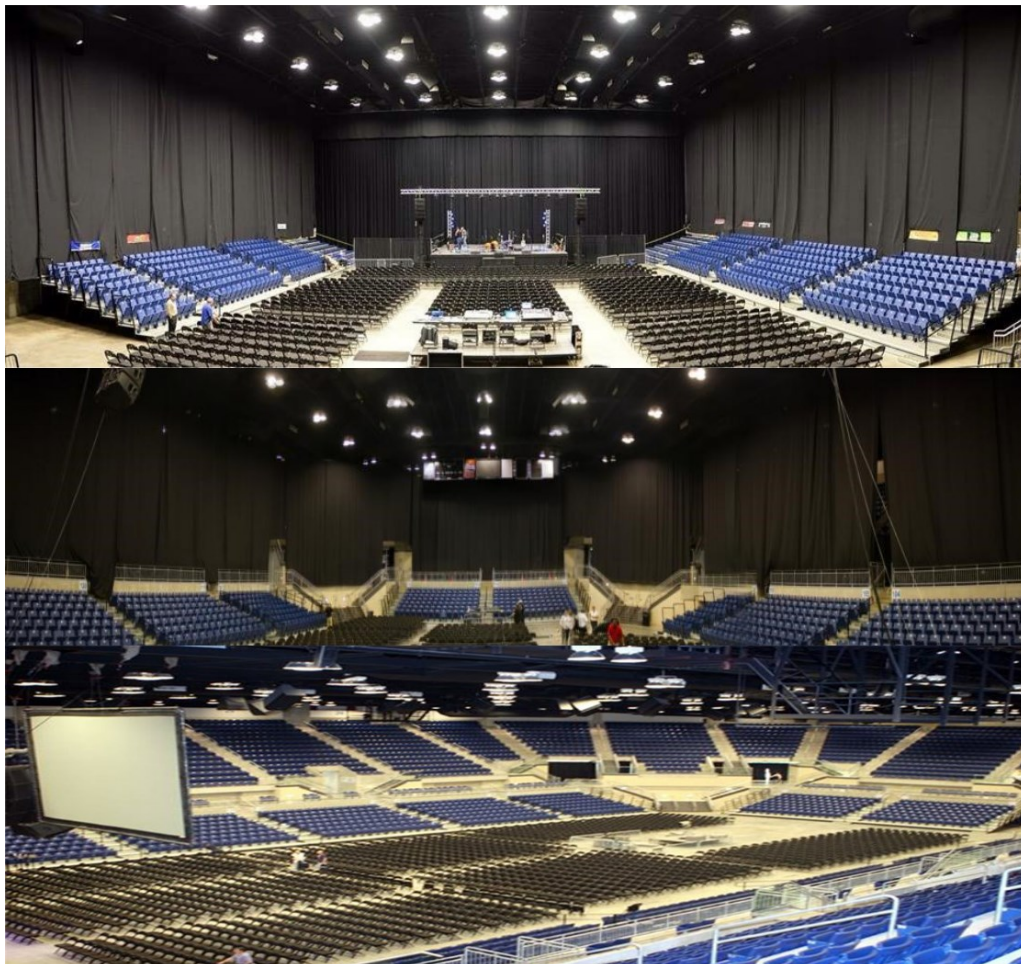
Telephone/Fax/Website Office/Administration/Operations Website

(606) 444-5500

[www.appalachianwirelessarena.com](http://www.appalachianwirelessarena.com)

### Description of Venue

The 126,000 square foot facility has an arena floor approximately 24,000 square feet and will provide concert seating up to 7,000. It is designed as a multi-purpose facility, complete with approximately 5,000 square feet of ballroom space overlooking the arena floor adequate for banquet-style entertaining.



## **Booking Procedures**

Questions regarding booking the Arena at AWA should be directed to (606) 444-5502. Questions regarding booking the ballrooms at the AWA should be directed to Andrea Collins, Sr. Director of Events at (606) 444-5504. Food events should contact Wes Hutchison, at (606) 794-7731

### **Rental Expense**

For more information, please contact Andrea Collins, Event Manager at (606) 444-5504.

### **Contract Execution**

All scheduled events are considered tentative until the contract for the event has been fully executed, signed and returned to the Eastern Kentucky Exposition Center, along with the payment of the advanced deposit.

Two copies of the event contract will be mailed prior to the event. Both copies of the contract are to be signed and returned, with required non-refundable deposit, to the AWA.

Additional rental fees may be required by AWA management to cover expenses in the following areas, but not limited to: balance of minimum rental fee, estimated staffing, equipment usage, catering/hospitality fees and technical services.

Upon completion of a signed contract and non-refundable deposit, the event information, depending on requirements, will need to be given to the following people, who will be responsible for carrying out all necessary items from pre-show advancement to move-out. The individuals are the lessee's liaison with all AWA staff and will gladly provide all necessary information and coordination.

After meeting with lessee, AWA will prepare an itemized statement of reimbursable expenses for which the lessee will be financially responsible for at time of settlement. A copy of all expenses incurred by the event is provided to the lessee and is considered an addendum to the contract.

### **In-House Marketing Support**

AWA provides in-house expertise on marketing your show with an emphasis on demographics, analytics, related show information, and of course with an imperative focus on ticket sales. For a 15% fee, marketing will give advice on the local market, make buys, workout trades, and handle any digital, mobile, electronic, or static marketing needs. From pre-sales, group sales to special Ticketmaster promotional opportunities, contact Josh Kesler at (606) 444-5506 for more details.



Facebook– 45,395 Likes

Snapchat created 2016 Score 822

Twitter- 3,976 Followers

Linkedin verified business page

Instagram– 3,619 Followers

FREE mobile app for Android and iPhone

### **Financial Settlement**

At the conclusion of the event, the lessee is responsible for settling all outstanding facility expenses. Settlement can occur at the conclusion of the event on event day or at the discretion of the General Manager, or can be invoiced to the lessee with payment due upon receipt of the invoice.

In the event settlement, the lessee is given the documented facility expenses including, but not limited to: the balance of rent; ticketing expenses (if applicable); security, fire and EMS staffing (if applicable); catering/hospitality expenses, marketing expenses, labor cost, runner cost, and other similar addition information. The event settlement will be paid by AWA check or wire transfer on the next business day.

AWA does reserve the right to withhold escrow monies in the event of damage to the facility resulting from a specific show. For more information contact **(606) 444-5502**.

Any questions regarding financial settlement should be directed to the **General Manager at (606) 444-5503.**

### **Rental Rates and Charges**

#### **Rental Fees**

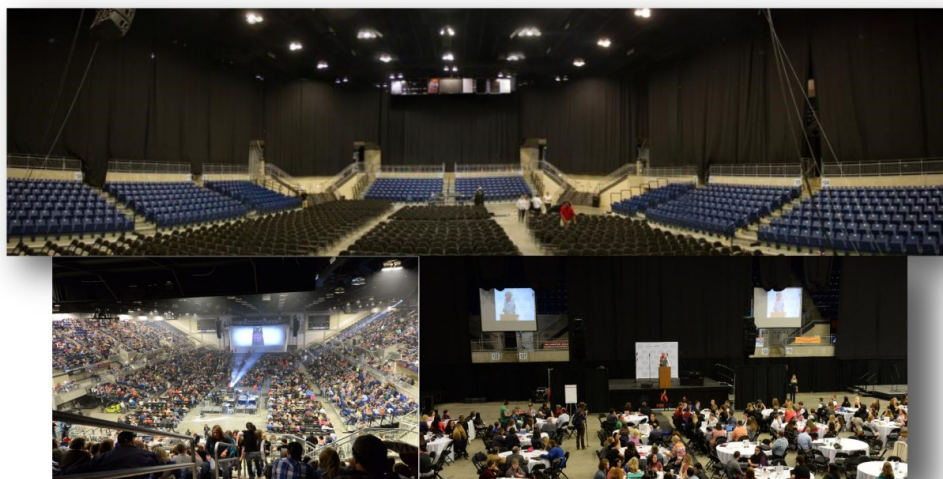
Daily rental fee information and reimbursable services will be given, when you call **606-444-5503.**

Reimbursable services may include, but are not limited to: staffing, stagehands, catering/hospitality, changeover, housekeeping, equipment rental, etc. “All-In” rental agreements are negotiable. The per day rental fees for move-in days, rehearsal days and move-out days are negotiable. Phone our **GM for complete rental information 606-444-5503.**

#### **Call for pricing**

#### **Box Office**

Full service box office is offered through the AWA via the Ticketmaster system. For more information call 606-444-5507.



## **Technical Information**

### **Power**

Four (4) 400amp and two (2) 200amp electrical supply boxes with cam-locks directly behind the north wall of the arena.

Four (4) 200amp electrical supply boxes with cam-locks on catwalk.

Additional 110v and 208v outlets located in arena floor pockets and along inner and outer concourse.

### **Load-In Area**

Two dock bays with levelers, one bay without. Doors behind the levelers are 7' 11" wide x 9' high.

Double wide lane leads directly into the arena through 14' wide x 14' 4" high door. Unloading by ramp in this area is also possible.

Distance from the dock/backstage wall to the back wall of the arena is 59' 2".

### **Production**

Four (4) Xenon Super-troopers.

Six permanent spot locations off the catwalk.

Temporary spot platforms in seating available at labor cost.

Building can supply experienced production runners.

### **Dressing Rooms**

Three Star Dressing Rooms with private toilet and shower.

One 15' 5" x 20' Green Room. Same hallway as the Star Rooms.

Four locker rooms with toilets and showers that can be joined into two larger locker rooms.

One Production Office 11' 9" deep x 9' 2" wide.

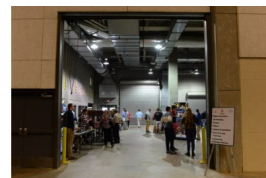
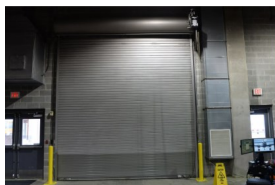
One Pyro Room (outside on dock) 6' deep x 11' 6" wide.

### **Parking**

Bus parking for four (4) with shore power.

Additional parking for eight (8) to ten (10) buses or trucks (plus docks).

Facility has no additional parking or public parking on site.





## **Catering**

Catering is handled in-house at the Appalachian Wireless Arena. Contact **Wes Hutchison**, at **(606) 794-7731** to arrange all your needs.

## **Floor**

With lower level seating extended - 74' 6" wide x 201' 4" deep.

With lower level seating retracted - 115' wide x 219' deep.

## **Floor Pockets**

Located 24' 8" from the east and west walls are 12 floor pockets, six per side. Each contains one double 110v outlet, one 208v outlet, one hard-line data port, one telephone jack, one water connection, and one drain.

Pockets start 33' from the north wall and are on approximately 29' centers.

## **Equipment**

SICO roll and set staging - up to 40' deep x 80' wide. Average sizes used 40'x60' and 48'x60'.

SICO blow-through barricade 4' high x 80' wide (max).

SICO stage accessible ramp.

SICO Risers 6' x 8' in heights ranging from 12" high to 36" high.

Custom built wooden platforms 4'x8' and 8'x8' with varying height legs.

Daewoo forklift with 5050 lb load capacity.

Several Renkus & Hiens speaker clusters with delay fill speakers and sound web processing.

Wired and wireless handheld and lapel microphones available.

Portable basketball flooring with goals and shot clocks.

Tables – 8' rectangle, 6' rectangle, 8' classroom, and 72" rounds.

Chairs – padded folding for arena floor, padded stacking for meeting rooms.

Table-top and floor standing lecturns.

Portable white erase boards 2'x3' and 4'x6'.

American flags – 3'x5' for meeting rooms, large 15'x25' for arena.

## **Fire Safety Requirements**

### **Permits**

- See Pyrotechnics below.

### **Pyrotechnics**

Pyrotechnics are allowed in building. State Fire Marshal form must be approved at least three weeks prior to event. Contact (606) 444-5503.

CO2, dry ice, and propane are available through local vendor with minimum two week notice.

**Open Flame Devices** ▪ See Pyrotechnics above.

### **Safety Procedures**

In response to the need for heightened security procedures, the Eastern Kentucky Ex-po Center has implemented the following policies to ensure a safe, enjoyable event experience for all guests.

### **Prohibited Items**

The following items are not permitted in the Expo Center by guests:

Food or beverage

Cans, bottles, coolers or other similar containers

Video cameras or audio recorders

Laser pens or laser products

Air horns or noise makers

Weapons of any kind (this includes pocket knives)

Professional Cameras ( Please note: Some shows do not allow cameras of any kind.)

No Umbrellas

Any other item deemed unacceptable by AWA management.



## Ballrooms

AWA provides excellent banquet facilities on premise located in the ballrooms. These rooms are ideal for receptions, parties, weddings, seminars, banquets and small conferences. Depending upon the set-up requirements, the ballrooms can accommodate up to 300 people. AWA will assist you in the coordination of your event, with everything from planning a menu to ordering specialized audio visual equipment to make your event a success. For more information, contact

**Andrea Collins at (606) 444-5504.**

Approximately 5,000 sq. Ft of event space not including the upstairs lobby area

Moveable walls which convert the full ballroom into up to 3 smaller rooms

Seating for groups of 10 to 300

Up to four breakout rooms available

Sound system available with both wired and wireless microphones available

Wireless internet is available.



### **Production Needs**

#### **LOWE'S HOME IMPROVEMENT WAREHOUSE**

183 Cassidy Blvd  
Pikeville, KY 41501  
(606) 433-0020

#### **Mountain Music Exchange**

5171 N Mayo Trail, Pikeville, KY 41501  
(606) 437-5551

#### **LM Productions**

229 Thacker Rd, Pikeville, KY 41501  
(304) 730-0723

#### **Theatrical Lighting, Equipment and Supplies**

Contact (606) 444-5502

#### **Directions to Appalachian Wireless Arena**

##### **Prestonsburg**

If traveling South on US 23 from Prestonsburg,

Take the second downtown Pikeville exit (Exit #23) off US 23 onto Hambley Blvd. Travel to the 3rd stop light. Turn right onto Huffman Avenue, go three blocks, Appalachian Wireless Arena will be on the left.

##### **Virginia**

If traveling North on US 23 from Virginia — Letcher County

Take the first downtown Pikeville exit (Exit #23) off US 23 onto Hambley Blvd. Travel to the 3rd stop light. Turn right onto Huffman Avenue, go three blocks, Appalachian Wireless Arena will be on the left.

##### **Cincinnati, OH**

If traveling South on I-75 from Cincinnati, OH

Merge onto I-64 via the exit on the left toward LEXINGTON/ASHLAND

Merge onto BERT T COMBS PKWY E via EXIT 98 toward CAMPTON/  
PRESTONSBURG Merge onto US-23 S/ US-460 E

Take HAMBLEY BLVD/DOWNTOWN EXIT Turn right on DIVISION STREET Parking  
garage is on the right

Appalachian Wireless Arena is straight ahead on the left



## **Charlotte, NC**

If traveling North on I-77 from Charlotte, NC

Take the US-23 North EXIT 1- toward BLUEFIELD Turn right on US-52/ IND CENTER RD. Merge onto US-460 W toward BLUEFIELD

Merge onto US-23 N/ US 119 N

Merge onto US-23 Br N/ HAMBLEY BLVD toward DOWNTOWN PIKEVILLE

Turn right on DIVISION STREET

Parking garage is on the right

Expo Center is straight ahead on left

## **Nashville, TN**

If traveling North on I-65 from Nashville

Start on I-65 N towards LOUISVILLE

Take the C PARKWAY TOLL ROAD EXIT 43 toward GLASGOW/SOMERSET. Merge onto LOUIE B NUNN CUMBERLAND PKWY Turn slight right onto KY-80/LONDON RD.

Continue on KY-80. KY-80 will become DANIEL BOONE PKWY DANIEL BOONE PKWY becomes HAL ROGERS PKWY Merge onto US-23 S toward PIKEVILLE

Merge onto US-23 HAMBLEY BLVD toward PIKEVILLE Turn right onto DIVISION ST

Parking garage is on the right

Expo Center is straight ahead on the left





# **Curtain System for show layout diversity**



## **Quarter House 1500**



## **Half House 2500-3500**



## **Full House 5500-7000**



## Arena Diagram

This concert layout is only one of our many configurations, which also include basketball, wrestling, theatre, dirt shows, etc. We can send you a diagram of what your show will look like at your request. Please call (606) 444-5503.





## Stage Rigging

Rigging grid runs north-south and east-west (see rigging layout map).

Each cross-point in rigging grid has a 2,000 lb limit. Cross-points are on a ten foot grid (some at slightly different heights).

Total weight on roof is 80,000 lb.

Minimum height from floor to steel is 45' 6".

## Rigging Diagram/Detailed Information

